

dentsu
ΛEGIS
network

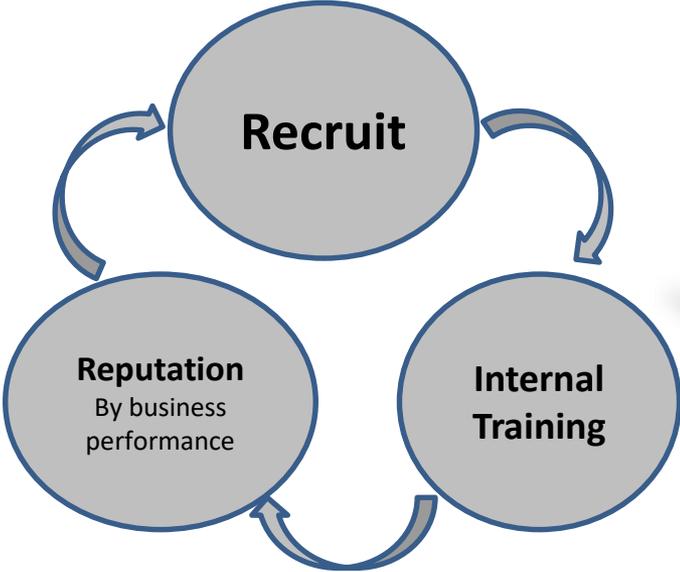
DNA

DAN NEW ASSOCIATE

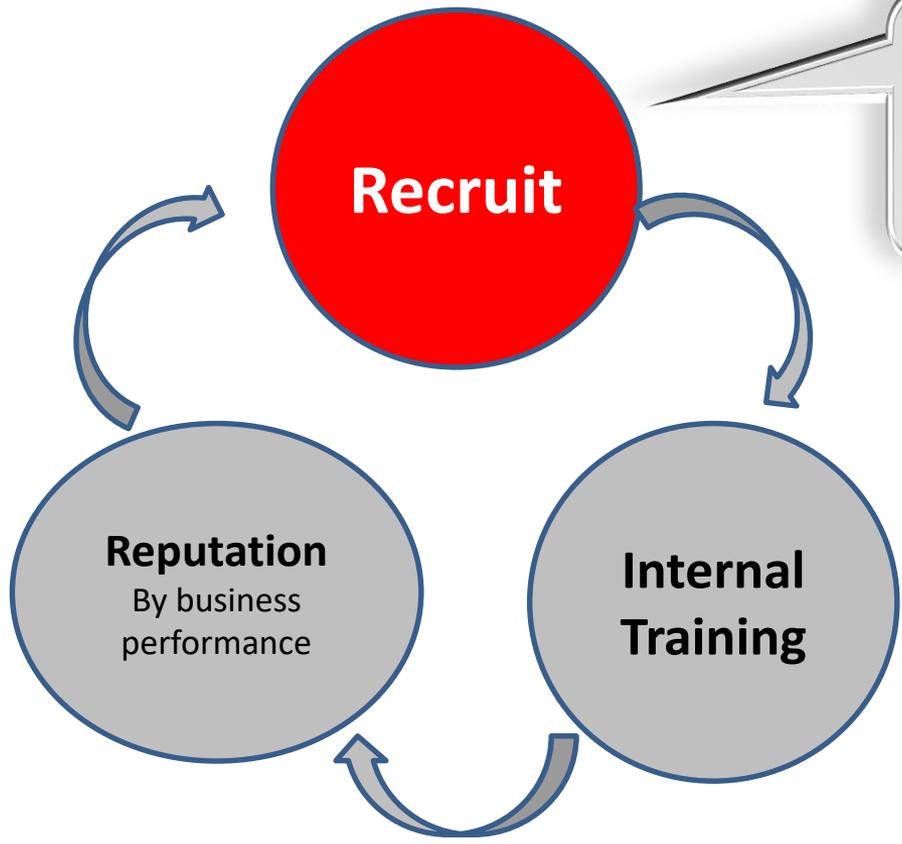
An initiative for Human Resource Development DAN Indonesia

Objective

To be more competitive specially in this changing environment towards digitalization, we need ourselves fully ready for the digitalized from the management level to the entry level.



Put ourselves into this virtuous cycle...
but where do we start?



Starting from **HERE**
To get the best talent
From top universities
in the country

DNA ROADSHOW



1. Introduce about DAN Indonesia and its capabilities
2. Knowledge Sharing session on the world of communication, advertising led by the speakers from DAN Indonesia.
3. Announcement about “DNA Program”

“DAN Talk”

DAN INDONESIA – OUR FAMILY TREE

Dentsu Aegis Network At a glance

Dentsu Aegis Network is Innovating the Way Brands Are Built for its clients through its best-in-class expertise and capabilities in media, digital and creative communications services.

With consumers more connected, through a range of devices, than ever before, the era of media convergence is presenting many opportunities as well as a new, complex media eco-system. From identifying who the consumers are, to how they make their decisions, Dentsu Aegis Network and its brand businesses of Carat, Dentsu, Dentsu media, iProspect, Isobar, mcgarrybowen, MKTG, Posterscope and Vizeum make the best use of today's media mix to bring to life the right communication strategy and deliver the best results for clients.



FIVE CONTINENTS



24 TIME ZONES



145 COUNTRIES



30,000 PASSIONATE PEOPLE

How can you get involved in DNA?

DNA is open to all fresh graduates.

And you need to hold the following skills, attributes & behaviors.

1. You are fresh graduate with min 3.00 GPA
2. You must have a positive, agile, and be ready for a life enriching adventure
3. You must be **enthusiastic** and recognised as a strong performer
4. You must be comfortable with **business English**
5. We welcome from any major like Communication, Design and Visual Com., Math, Statistic, Multimedia, IT and Etc.
6. Apply to us by sending your profiles and putting the subject “**DNA**” to theres.marena@dentsuaegis.com



What will You get from DNA?



DAN is fully committed to ensuring you have an amazing DNA experience

1. You will be matched with a great Mentor and visitor from different functions within DAN – have fun interacting and learning
2. You'll get monthly salary
3. You are going to get to **experience a culture in two ways** – how they work, how they live and get many exposure
4. You'll be **deepening your learning** through the research project gain an Understanding of DAN's Business Operations and Capabilities
5. You will be known as a 2017 "**DNA**" and be celebrated as a **great DNA to the agency** - this is your chance to shine and have FUN!

THANK YOU